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**CATSKILL HUDSON BANK AND CATSKILL HUDSON BANCORP, INC.  
Appoints Director**

KINGSTON, NY, March 23, 2016 – Mario L. Martinez, Chairman & CEO of Catskill Hudson Bank, announced today that **Dawn M. Martinez** has been appointed to the Board of Directors of Catskill Hudson Bank and its holding company, Catskill Hudson Bancorp, Inc.

“We look forward to working with Dawn. Her experience and knowledge will be an invaluable asset to us in our quest to be the best Community Bank in New York,” Mr. Martinez said.

Mrs. Martinez, a third generation real estate builder/developer, and her husband have built, owned and managed residential and commercial properties since taking over the family business in 1983. Over the years, she has used her office/interior design and layout expertise in the development and design of many of the Bank’s branches as well as planning bank events. She is presently a trustee and board member of Saratoga Central Catholic School in Saratoga Springs, New York and chairs its Strategic Planning Committee. Mrs. Martinez is a graduate of St. John’s University where she received a Bachelor of Science Degree in Business Management.

“We welcome Dawn. We are indeed fortunate to have her on our team,” said Orville G. Aarons, the Bank’s President.

Mrs. Martinez stated, “I look forward to the opportunity to serve Catskill Hudson Bank and work in any capacity towards its future growth and prosperity.”

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Catskill Hudson Bank is headquartered in Kingston, NY with over \$400 Million in Assets and 12 branches serving the Catskill, Hudson Valley and Capital Regions.